

# >> NOTICE of PRIVACY PRACTICES

## Keeping Your Personal Health Information (PHI) Private

At Southern Ohio Medical Center, we take extra measures to protect your health information. This notice describes how medical information about you may be used and disclosed and how you can get access to this information. Please review it carefully.

Southern Ohio Medical Center is a health system that includes a hospital, urgent care centers, home health care, physician offices, and many health care professionals. This Notice of Privacy Practices applies to Southern Ohio Medical Center (SOMC) and the SOMC Medical Staff as an organized healthcare arrangement (hereafter referred to as "SOMC").

Our health care providers work together to provide the best care to their patients. As allowed by law and only if needed, health information is shared to provide the best treatment, arrange for payment and improve how SOMC provides care in the future. *The purpose of this notice is to tell you how SOMC shares your information and how you can find out more about our information sharing practices.* You may receive this notice in advance of a hospital visit, or you may receive it at the visit location when you arrive. On the consent for treatment form for this visit, you will be asked to acknowledge review/receipt of this Notice of Privacy Practice.

### I. SOMC HAS A LEGAL DUTY TO PROTECT YOUR HEALTH INFORMATION

By law, SOMC must keep your health information private and tell you that we are doing so. This includes your past, present, or future health information (your condition, care provided to you, or payment). SOMC must follow the terms of this notice. If they change, SOMC will change the notice so you will be aware of the changes. You can get a copy of any revised notice by contacting the SOMC Privacy Officer. Contact information is listed in the last section of this notice.

### II. SOMC MAY USE AND DISCLOSE (SHARE) YOUR HEALTH INFORMATION

- For Treatment/Care.** SOMC may use and share your health information for your treatment or care.

#### For example:

- Doctors, nurses, hospital chaplains, and other staff involved in your care will use information in your chart (medical record) so that SOMC can provide you with the best care.
- If you are being treated for a knee injury, SOMC may share your health information with the physical therapy staff so they can help plan your activity.
- SOMC may also share your health information with another health care facility or professional not associated with us but who will be providing treatment or care to you. A specific example, if you leave this health care facility to receive home health care, SOMC may share your health information with that home health care agency so that your treatment and care plan can be prepared for you.

- For Payment of Your Treatment.** SOMC may use and share your health information if needed for payment purposes.

#### For example:

- SOMC may share information about your tests and care with your insurance company to arrange payment for services provided to you. However, you have the right to restrict certain disclosures to your insurance company if you have paid for the item or services in full out of your own pocket. SOMC may use your information to prepare a bill to send to you or to the person responsible for your payment.
- SOMC may share your health information with our business partners that help us with things like billing and claims. These businesses MUST protect the privacy of your information.
- For payment purposes, SOMC may share your health information with other health care professionals who have treated you or provided services to you, even though they may not be associated with us.

- For Health Care Operations.** SOMC may use and share your health information, as necessary and as permitted by law, to help improve care and operate the hospital (such as improving clinical care, staff evaluations, managing our business, auditing, legal services, accreditation, and licensing).

#### For example:

- SOMC may use and share your health information to evaluate the care the staff provides.
- SOMC may need to share health information with our business partners that help us with our health care operations. These businesses MUST protect the privacy of your information.
- SOMC may also share your health information with other health care professionals, facilities, and health plans to help them improve their care and operations, but only if they also have a patient-relationship with you.

- For Fundraising.** SOMC may use health information to raise funds for our hospitals/centers. Money raised is used to improve and support health care and educational programs that SOMC provides to the community. SOMC may contact you to donate to a fundraising effort. You have the right to "opt-out" so that you do not get fundraising information. You can opt-out upon request during the registration process or by calling toll-free 1-877-356-7662 and ask for ext. 2794.

- For Appointment Reminders and Health-Related Benefits or Services.** SOMC may use health information to send appointment reminders or test results.

- Health Products and Services.** SOMC may use your health information to let you know about our health products and services, those necessary for your care, to tell you of new products and services we offer, and to give you general health and wellness information.

- For Workers' Compensation.** SOMC may share your health information to workers' compensation agencies if needed for a benefit determination.

- When Services are Requested by Your Employer.** SOMC may share your health information with your employer when we have provided care to you at the request of your employer. In most cases, you will get a notice that information has been sent to your employer.

- For Some Government Functions.** SOMC may share your health information if needed:
  - If you are a veteran or in the military.
  - For national security or security activities.

- For Research.** SOMC may share your health information for research when it is approved by our institutional review board with special rules to ensure privacy.

- For Purposes of Organ Donation.** SOMC may share your health information if needed to arrange for organ or tissue donation from you or to give a transplant to you.
- For Health Oversight Activities.** By law, SOMC must share your health information as needed with a government agency doing audits, investigations, and civil or criminal proceedings.

#### For example:

- SOMC will share information to help the government when it investigates a health care provider or organization.
- For Public Health Activities.** SOMC may share your health information for public health activities, such as reporting diseases, injuries, births, deaths, and looking into disease outbreaks. For deceased patients, by law and only if needed, SOMC must share your health information with coroners and funeral directors.

- For Legal Cases or Law Enforcement (at the Federal, State and Local Level).** SOMC may share your health information as needed:

- To report wounds, injuries and crimes;
- If SOMC suspects child abuse or neglect;
- If SOMC believes you are a victim of abuse, neglect, or domestic violence;
- To the Food and Drug Administration to report medicine adverse reactions, product defects, or product recalls;
- Under court order;
- To avoid a serious threat to the health or safety of one person or the public.



- For marketing or sale.** Health Care Providers like SOMC may market or sell non-identifiable health information without consent. Any identifiable health information or psychotherapy notes may not be sold without the patient's consent.

### III. YOU HAVE THE CHANCE TO OBJECT ("OPT OUT") TO THE FOLLOWING USES AND DISCLOSURES

- Our Facility Directory.** SOMC has a facility directory that lists the name, hospital, room number, room phone number, general condition, and religion of each patient, if provided. This information is only shared with clergy (not employed with this facility) or people (visitors/callers) who ask for you by name. You have the right to have your information excluded from this directory.

- Family and Friends Helping In Your Care.** With your approval, SOMC may share your health information with your family, friends, or other caregivers that help with your care or payment of your care. SOMC may share health information with an agency that is helping in disaster relief efforts so that they may find your family or caregiver.

- All Other Uses and Disclosures Need Your Prior Written Authorization.** In any situation not mentioned in section II or III, SOMC will ask for your written authorization before using or sharing your health information. If you sign an authorization form, you can later cancel that authorization (in writing) to stop any future uses.

### IV. YOUR RIGHTS REGARDING YOUR HEALTH INFORMATION

- The Right to Access Your Own Health Information.** You have the right to copy and look at most of your health information that SOMC keeps on your behalf.
  - All requests to copy and look at your health information must be made in writing and signed by you or your legal representative. You may get an access request form from the Health Information Management Department.
  - If there is a cost, SOMC will tell you in advance. SOMC may charge you for copying the health information, postage (if mailed) and/or a summary or explanation of the health information.

- The Right to Change your Health Information.** If you think there is a mistake in your health information or that information needs to be added, you can request that SOMC amend (change) your health information.

- You must make a written request and state your reason for amending your health information. Contact Health Information Management for an amendment form.

- If SOMC approves your request, we will place the amendment form in your medical record, tell you that we have done it, and tell others that need to know about the change.

- SOMC may deny your request if the existing health information is correct and complete, or, was not created by us. If your request is denied, SOMC will tell you, in writing, with the reason(s) for the denial. SOMC will explain your right to file a written statement of disagreement with the denial.

- The Right to a Listing of Certain Disclosures of Your Health Information.** You have the right to get a list of when SOMC shared your health information and to whom.

#### The list will include:

- the date and to whom (with the address, if known) health information was disclosed
- the reason and type of health information shared.

#### This list will not include disclosures:

- made for treatment, payment, health care operations, or directly to you, to your family, or in our facility directory,
- that you have already authorized in writing,
- for national security purposes,
- for corrections or law enforcement staff, or
- before April 14, 2003.

Written requests must be signed by you or your legal representative. Contact Health Information Management for an accounting request form. The first list in any 12-month period is free.

- The Right to Ask For Limits on Using and Sharing Your Health Information.** You have the right to ask that SOMC limit how we use and share your health information for treatment, payment, or health care operations. You may not limit the uses that SOMC are allowed to do by law.

- SOMC is not obligated to agree to your request but we will try to abide by your request.

- SOMC has the right to end an agreed-to limitation if we believe that ending it is needed or that the limit will be hard to complete. You will be informed.

- You can end an agreed-to limit by sending a written termination notice (signed by you or your legal representative) to the Health Information Management Department.

- The Right to Choose How SOMC Sends Health Information to You.** You have the right to ask that SOMC send information on you to a different address or in a different method (e.g. via phone, e-mail) We must agree to your request as long as it can easily be done.

- The Right to be Notified Following a Breach of your Protected Health Information.** You have the right and SOMC has the duty to inform you of any instance where your protected health information is breached and/or released without your consent.

### V. WHAT TO DO IF YOU FEEL YOUR PRIVACY RIGHTS HAVE BEEN VIOLATED

If you feel your privacy rights have been violated or you disagree with a decision SOMC has made about access to your health information, you may file a complaint in writing or by calling the:

- SOMC Privacy Officer (see contact information below).
- You may also file a complaint with the Secretary of the U.S. Department of Health and Human Services in Washington D.C. within 180 days of a violation of your rights. SOMC will take no retaliation if you file a complaint.

**For More Information About This Notice.** If you have questions or need further help with this Notice, you may contact or write to the Southern Ohio Medical Center, Privacy Officer, Health Information Management, 1805 27th Street, Portsmouth, OH 45662. (740-356-8243). As a patient you have the right to get a paper copy of this Notice of Privacy Practices, even if you have asked for a copy by e-mail or other means.

**Southern Ohio Medical Center**

*Very Good things are happening here*

**Effective Date:** This Notice of Privacy Practices is effective (April 14, 2003) and revised (May 7, 2013).